



MEDIA KIT



THEMOTORSPORTHUBNI.COM

“REV UP YOUR PASSION FOR MOTORSPORT AT THE MOTORSPORT HUB – YOUR ULTIMATE DESTINATION FOR RACING ENTHUSIASTS!”

WHAT WE'RE ALL ABOUT:

At The Motorsport Hub, we're more than just a website; we're a thriving community of passionate petrolheads who share a common love for all things motorsport. Whether you're a seasoned fan or just starting your journey into the world of racing, our platform is your one-stop pit stop for all the latest news, breathtaking highlights, and exclusive insights from the racing world.

Inclusivity for All:

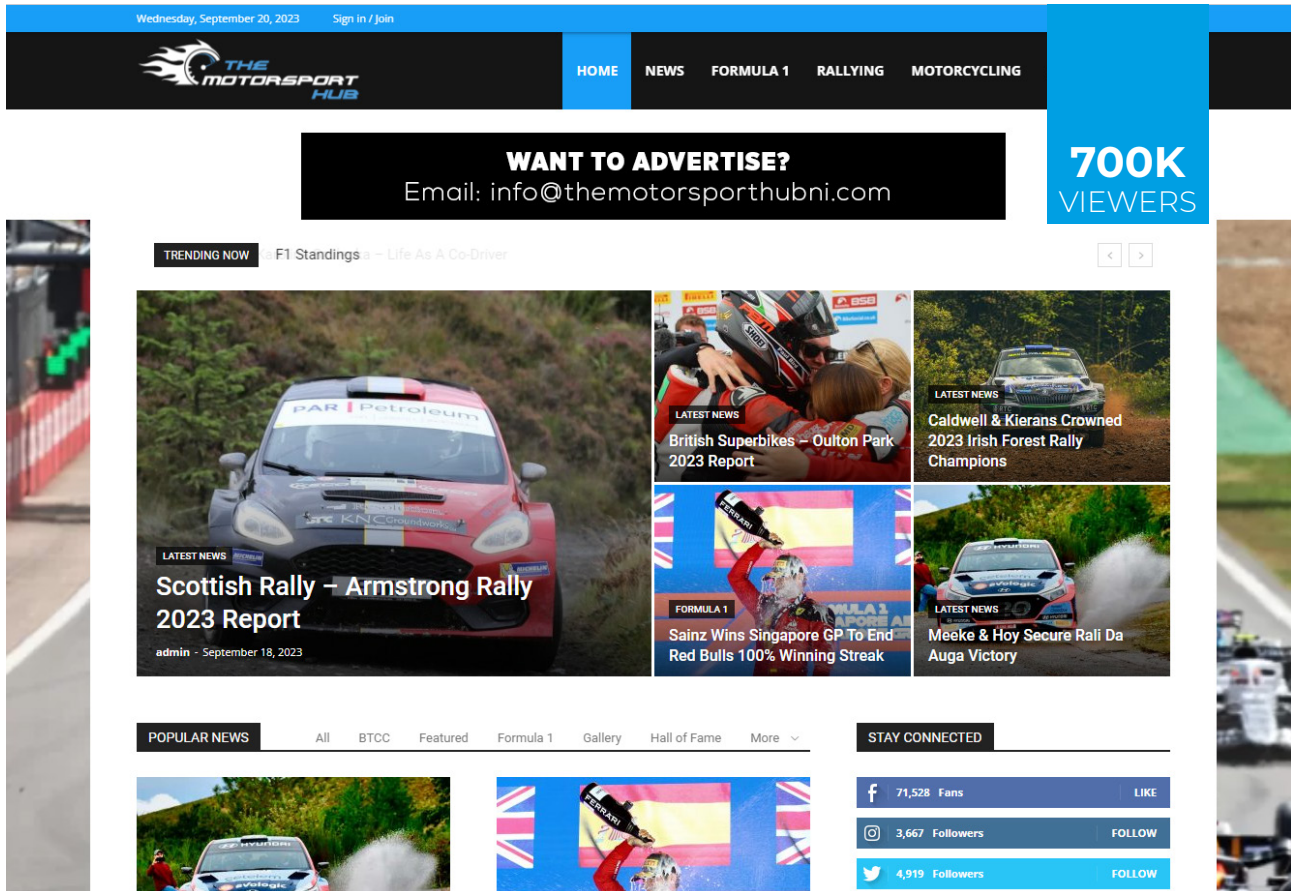
Whether you're a seasoned motorsport veteran, a casual observer, or someone just beginning their exhilarating journey into the world of racing, you'll find a welcoming home here. We believe that the thrill of motorsport is universal and that everyone, regardless of their level of expertise or knowledge, can find a place within our community.

Your Racing Encyclopedia:

Our platform serves as your ultimate pit stop, your go-to resource for everything motorsport-related. We understand that motorsport is a dynamic and ever-evolving realm, which is why we're dedicated to keeping you up-to-date with the latest news, event coverage, and in-depth analyses. Whether it's breaking news about a dramatic Formula 1 race or the gritty details of a rally championship, we've got you covered.



WHY US?



Why Choose The Motorsport Hub:

Diverse Coverage: We cater to a wide range of motorsport disciplines, including Rallying Motorbike Racing, Formula 1, and more. No matter your preference, we've got you covered.

Engaging Content: Our team of motorsport aficionados is dedicated to curating and creating the most engaging and informative content, from race reviews to driver interviews, and everything in between.

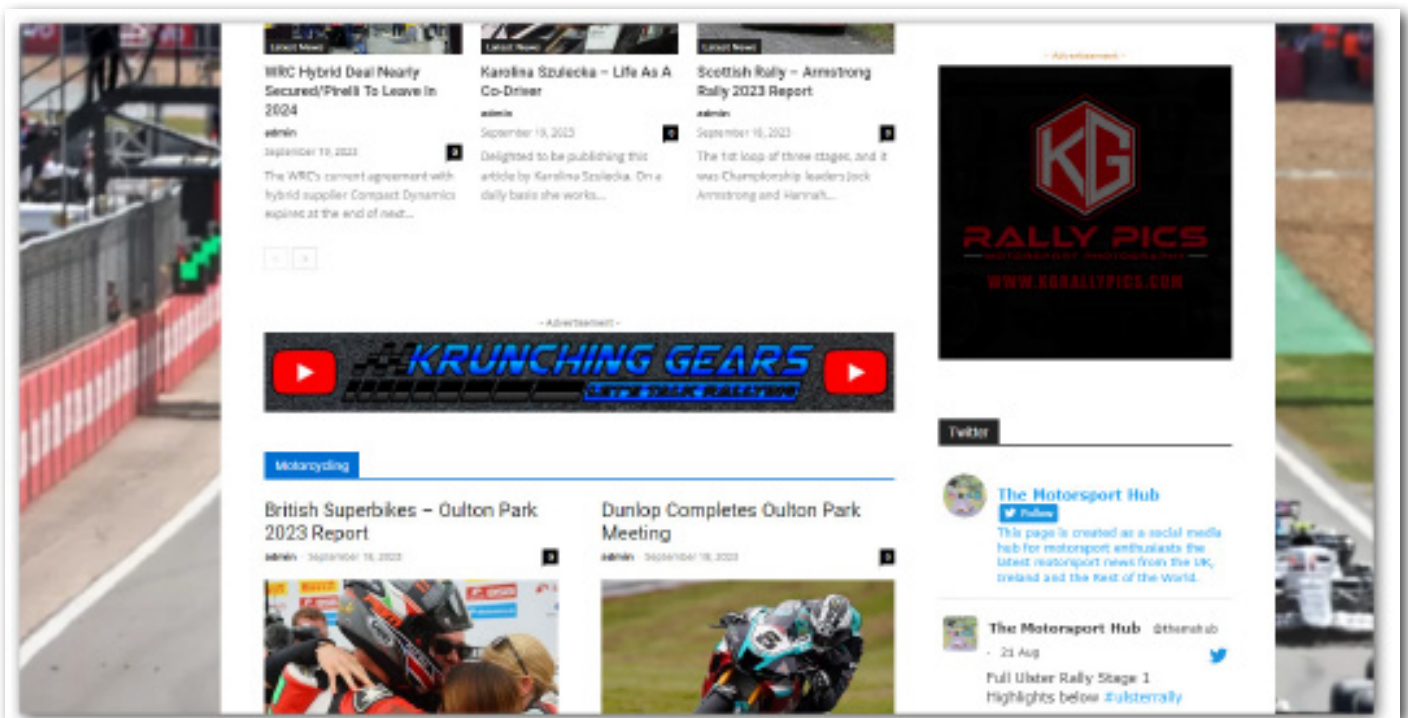
Thriving Community: Join a community of over 700,000 monthly visitors who share your passion. Connect with like-minded enthusiasts, discuss your favorite races, and stay up-to-date with the latest happenings in the world of motorsport.

Advertising Opportunities: Looking to reach a dedicated audience of motorsport enthusiasts? The Motorsport Hub offers excellent advertising opportunities to showcase your brand to our engaged and active user base.

Join the Revving Revolution:

Whether you're here to catch up on the latest racing action, dive deep into the history of motorsport, or explore the cutting-edge technology behind these incredible machines, The Motorsport Hub is your virtual pit lane. So, buckle up, rev your engines, and embark on an adrenaline-fueled journey with us. Together, we'll celebrate the thrill of motorsport and keep the passion for racing alive!

Join us today and become a part of the high-octane community that is The Motorsport Hub. Welcome to the race of your life!



PRICE LIST / RATES

Banner Ads:

Home Page Banner: £300/month

Category Page Banner

(e.g., Formula 1, Rally, Motorbikes):
£200/month

Article Page Banner: £150/month

Angle: Promote your brand prominently with eye-catching banner ads placed strategically on our high-traffic pages.

With over 700,000 monthly reach, your message will reach a vast audience of motorsport enthusiasts.

Sponsored Content:

Sponsored Article: £100 per article
Sponsored Video: £250 per video

Angle: Seamlessly integrate your brand into our content by sponsoring articles or videos related to your industry or products. Engage our audience with compelling content that resonates with their passion for motorsport.

Social media marketing/campaigns: £50

Event Page Sponsorship:

£150/event

Angle: Capitalize on the excitement surrounding major motorsport events. Promote your brand on event-specific pages and banners, guaranteeing maximum exposure during peak viewership.

OUR SOCIAL STATS * AS OF SEPTEMBER '23

MEDIA
PACK
2023



Professional dashboard

Performance i

Followers: 71,652

Last 28 days

Reach 634.1K from previous 28 days	Engagement 58.7K +2% from previous 28 days
Net followers 673 +25% from previous 28 days	3-second video views 111.7K from previous 28 days

[See More Insights](#)

Next steps

Create new public content
Share your creativity with more people when you create a public post.

[Create post](#)

Tools



We're working on improvements to analytics.twitter.com. In the meantime download reports [here](#). You can try the new version of account analytics!

28 day summary with change over previous period



Sep 2023 · 17 days so far...

TWEET HIGHLIGHTS

You haven't Tweeted this month... yet

People who Tweet consistently throughout the month get higher engagement over accounts with intermittent posting. Try posting a photo, people like photos.

[Compose a Tweet now](#)



Tweets with pl

It's true. Tweets with **engagement** and **g** responses.

[Learn how to share](#)

← Insights i

Last 30 days ▾ 19 Aug - 17 Sep

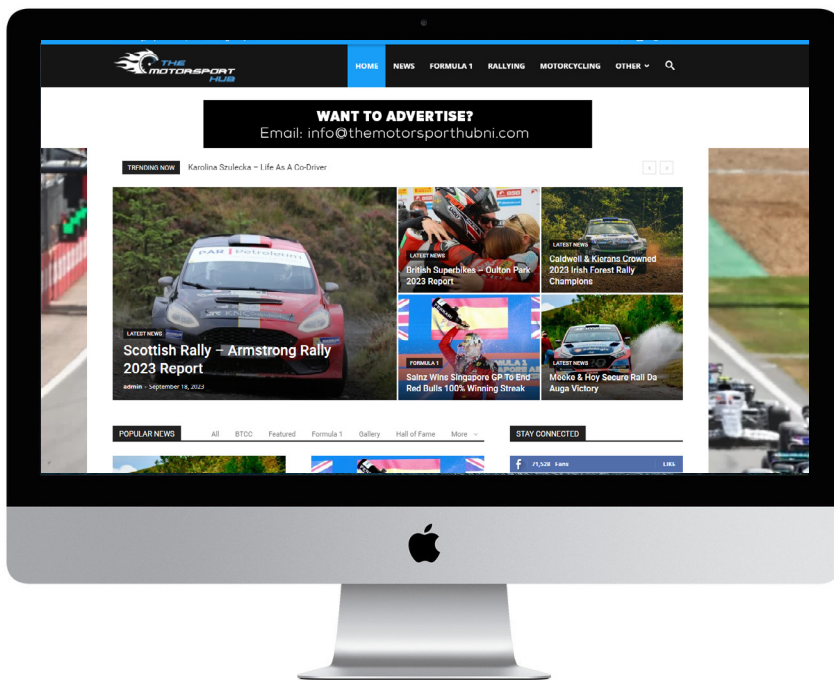
Overview

You reached **+42.5%** more accounts compared to 20 Jul - 18 Aug

Accounts reached	23.1K +42.5%
Accounts engaged	1,828 +11.6%
Total followers	3,705 +5.4%

WEBSITE ADVERTISING

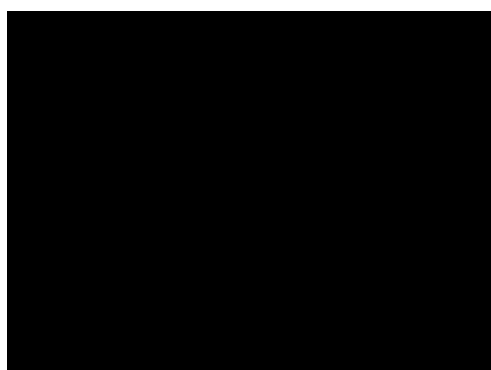
UPLOAD A NEWS ARTICLE OR ADVERTISING



WE ARE BUILDING DIGITAL

700,000 MONTHLY READERS AND CLIMBING

ADVERT SIZES



Box Advert
200px x 200px



Strip
210mm x 40mm

Colour sequence

RGB (RED, GREEN, BLUE)



All artwork for advertising and editorial should be high resolution 300 dpi and of suitable dimension size, supplied as a JPG, EPS or PDF file; and where possible for logos and illustrations as a vector Adobe Illustrator file. It is also preferred in the case of advertorial pages and company specific branding that fonts are supplied too.

MEDIA
PACK
2023



Sales Manager
Andrew McCracken
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